

# The Art of Better

Positive Attitudes. Deeper Gratitude. Your Best Life.

The Art of Better is a positive lifestyle blog aimed at helping other ambitious women live their best lives through simplification and self-development. If you're looking for simple ways to get everyday things done so you can spend more time focusing on what really matters in life, The Art of Better is for you.

Jennifer is a writer, influencer & leader based out of the Greater Atlanta, Georgia market, where she blogs & provides [blog & biz strategy coaching](#) full-time.

She enjoys traveling, reading, decorating, cruising in her MINI and embarking on various adventures with her family which includes her partner of fifteen years, thirteen year old kidlet & four dogs.



Jennifer Smith

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## Social



600+



5700+



7400+



1225+



2500+

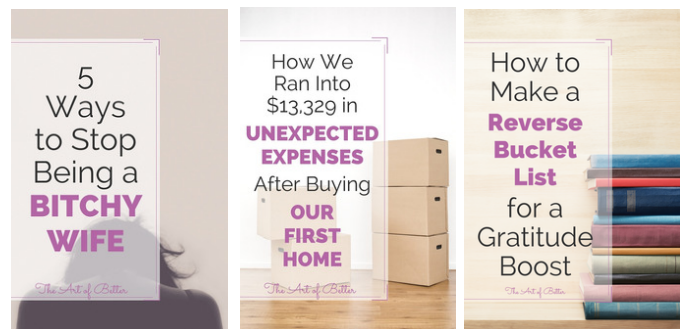
## Services

- Sponsored Post
- Guest Posting
- Social Media Management
- Social Media Sponsorship
- Brand Ambassadorship
- Freelance Writing
- Event Representation
- Product/Service Review
- Advertise on The Art of Better

## Stats

- Page Views: 29,170 /mo
- Unique Visitors: 23,410 /mo
- Growth 19% Monthly
- 79% New Visitors

## Most Loved Posts



## Core Demographic

- 24 - 38 years old
- 81% female
- 67% married
- Focused on self-development
- Active on Social Media